

Code Red is Coming to New Boston!

Code Red is a high speed emergency notification system which enables New Boston government officials to communicate time-sensitive, localized messages via voice, email and text messaging to New Boston residents who register with the system. There is also an informational message option residents can register for as well that would allow town officials to send out messages pertaining to road closures, upcoming planned events that may impact residents in some way.

Code Red is similar to Nixle which is currently being used by our Police Department to provide information to residents, however Nixle is limited to text messaging and everyone on the distribution list is sent the message. Code Red offers many more medias to be used to send the messages, voice calls, email, as well as texting. The messages will be sent to as many types of media and multiple numbers as you enter into the registration system. In addition, Code Red has the flexibility to allow the messages to be sent to only specific areas of the town that may be affected by an event, minimizing the number of messages residents get. Once registered, residents will also be alerted of emergencies that may be occurring in locations outside of New Boston they are traveling in if they down load the smart phone application available free of charge.

Nixle will continue to be used in parallel with Code Red for a period of time but will be discontinued at some point in the future, to minimize the number of messages residents get from warning systems, and enable Code Red to become new Boston's primary notification system.

Town Officials are urging all individuals and businesses to take the time to visit the Code Red website and add contact information to include cellular phones and other non-traditional phones as well as email and text addresses. If your contact information is not in the database you will not receive a call when an urgent message is sent." In particular businesses should register, as well as individuals who have unlisted phone numbers, who have changed their phone number recently, and those who use a cellular phone exclusively or have VoIP phones (such as Vonage) as their primary numbers.

To reach the Code Red registration location, log onto the Town of New Boston website, at www.newbostonnh.gov , and select the CodeRED link on the right side of the home page. Follow the instructions at the Code Red site, we recommend you do not set up an account at this time. There is no benefit to opening up an account and it limits the number of phone numbers you can put in the database. You can always go back into the system as you did with

your initial registration and re-enter the information with updates and only the changes will be made to the system .

Those without Internet access may call 603-487-5282 and leave your name and phone number and best time to call you back. We will return your call and collect your information. In addition, registration forms will be available at the Town Hall (Town Clerk area), Library, Recreation office, Police Department, Fire Department for residents to fill out and leave at the location or mail them back to, New Boston Emergency Management, PO Box 250, New Boston NH 03070.

There will also be signup and informational “desks” set up at major town events where possible to assist residents in completing the registration process.

More information about the Code RED system can be found on the Town website. In addition, any other questions should be directed to Dan MacDonald 487-5282.

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